**Project Title: News Tracker Application Project Design Phase-I** - **Solution Fit Template** **Team ID:** PNT2022TMID24356 

1. Customer needs to check for updates to the latest version of their browser.

2. Customer needs to upgrade to their latest hardware device along with new software with updates.

3. Customer must change the network provider service for better network speed.

**AS**

**5. AVAILABLE SOLUTIONS**

The following constraints prevents our customer from taking action,

1. Slow or no internet connection.
2. Low hardware and software device.
3. Older version of customer’s browser.
4. No software updates available to the customer.

**CC**

**6. CUSTOMER CONSTRAINTS**

**CS**

**1. CUSTOMER SEGMENT(S)**

Our customers are the one who needs to know the updated

News world wide. Customers age is between 10 – 60 years , in which they are easily able to understand the overall layer of the application.

**Explore AS, differentiate**

**Define CS, fit into CC**

t

Our customer searches for a news feed website rather than downloading it into the customer’s device, then they can able to track the day-to-day news

**BE**

**7. BEHAVIOUR**

**RC**

**9. PROBLEM ROOT CAUSE**

The real reason is that customer cannot carry a newspaper of television along with them, So the end user need not carry these thing when the user can see and subscribe to the news letter and feed.

**J&P**

**2. JOBS-TO-BE-DONE / PROBLEMS**

1.The user interface of the application can be built simple and neat so that the end user can easily understand the prototype .

2.There can be aa email subscription so that we can kept connected to the customer.

**Focus on J&P, tap into BE, understand RC**

**Focus on J&P, tap into BE, understand RC**



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| **Identify strong TR & EM** | **3. TRIGGERS TR**    The title and thumbnail provided by the news provider show an interest on the followers that triggers the customer to click and view the news. | **10. YOUR SOLUTION**  **SL**  Our solution is to provide a clean interface to the customer to view and post messages to the following news feeds . | 1. **CHANNELS of BEHAVIOUR CH**     1. **ONLINE**   When customer device is online, they can able to download the news and subscribe to their respective news channels.   * 1. **OFFLINE**   When customer device is offline, they can able to open and read the news by scrolling the news feed. |  |
| **4. EMOTIONS: BEFORE / AFTER**  **EM**  Customer feel unsatisfied when the application does not met the requirements of the customer like navigating to the next page, reversing the actions and guiding throughout the browsing. |